

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2541372
Alt Order #: 26939712
Product Desc: BOLLIER FOR US SENAT
Estimate: 0216
Flight Dates: 06/16/20 - 06/22/20
Original Date / Rev: 06/22/20 / 06/22/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Assembly
Buying Contact:
Billing Contact: Assembly Email
 711 3rd Avenue
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Barbara Bollier/US Senate/KS/De
Demographic: A35+
Product Codes: PL11
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/28/20	19	\$4,220.00	\$3,587.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	19	\$4,220.00	\$3,587.00	85.30
Totals	19	\$4,220.00	\$3,587.00	85.30

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	06/16/20	06/16/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$175.00	P4	2.30	NM	1	\$175.00
Channels : KSNK,KSNG,KSNN,KSNNW															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	-T-----			1			\$175.00		2.30			
E 2	Multi	06/18/20	06/18/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$175.00	P4	2.30	NM	0	\$0.00
Channels : KSNK,KSNG,KSNN,KSNNW															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	---T---			1			\$175.00		2.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	06/15/20-06/21/20		Today Show 7-8am		7-8am	---Th----	:30		(\$175.00)		2.30	NM		
Credited															
[spot made-good on A2550957]															
3	Multi	06/16/20	06/16/20	Good Day Kansas	CM	1230p-1p	-T-----	:30	1	\$70.00	P4	1.30	NM	1	\$70.00
Channels : KSNK,KSNG,KSNN,KSNNW															
Good Day Kansas															
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	-T-----			1			\$70.00		1.30			
4	Multi	06/16/20	06/16/20		CM	5-530pm	-T-----	:30	1	\$175.00	P4	4.50	NM	1	\$175.00

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News at Five															
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	- T - - - -		1				\$175.00		4.50			
5	Multi	06/17/20	06/17/20	KSN News at Five	CM	5-530pm	- - W - - -	:30	1	\$175.00	P4	4.50	NM	1	\$175.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Five															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	- - W - - -		1				\$175.00		4.50			
6	Multi	06/18/20	06/18/20	KSN News at Five	CM	5-530pm	- - - T - - -	:30	1	\$175.00	P4	4.50	NM	1	\$175.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Five															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	- - - T - - -		1				\$175.00		4.50			
7	Multi	06/22/20	06/22/20	KSN News at Five	CM	5-530pm	M - - - - -	:30	1	\$125.00	P5	4.50	NM	1	\$125.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Five															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	M - - - - -		1				\$125.00		4.50			
8	Multi	06/16/20	06/16/20	KSN News at Six	CM	6-630p	- T - - - -	:30	1	\$225.00	P4	5.20	NM	1	\$225.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Six															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	- T - - - -		1				\$225.00		5.20			
9	Multi	06/17/20	06/17/20	KSN News at Six	CM	6-630p	- - W - - -	:30	1	\$225.00	P4	5.20	NM	1	\$225.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Six															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	- - W - - -		1				\$225.00		5.20			
10	Multi	06/19/20	06/19/20	KSN News at Six	CM	6-630p	- - - - F - -	:30	1	\$225.00	P4	5.20	NM	1	\$225.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Six															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	- - - - F - -		1				\$225.00		5.20			
11	Multi	06/22/20	06/22/20	KSN News at Six	CM	6-630p	M - - - - -	:30	1	\$150.00	P5	5.20	NM	1	\$150.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Six															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	M - - - - -		1				\$150.00		5.20			
12	Multi	06/16/20	06/16/20	M-F 630-7p	CM	630-7pm	- T - - - -	:30	1	\$300.00	P4	7.00	NM	1	\$300.00
Channels : KSNC,KSNG,KSNL,KSNN															
M-F 630-7p															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	- T - - - -		1				\$300.00		7.00			
13	Multi	06/17/20	06/17/20	M-F 630-7p	CM	630-7pm	- - W - - -	:30	1	\$300.00	P4	7.00	NM	1	\$300.00
Channels : KSNC,KSNG,KSNL,KSNN															
M-F 630-7p															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	- - W - - -		1				\$300.00		7.00			
14	Multi	06/19/20	06/19/20	M-F 630-7p	CM	630-7pm	- - - - F - -	:30	1	\$300.00	P4	7.00	NM	1	\$300.00
Channels : KSNC,KSNG,KSNL,KSNN															
M-F 630-7p															

Order / Rev: A2541372
 Alt Order #: 26939712
 Flight Dates: 06/16/20 - 06/22/20

Advertiser: POL/Barbara Bollier/US Senate/KS/Dem
 Product Desc: BOLLIER FOR US SENAT
 Estimate: 0216

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	----F--					1	\$300.00		7.00			
15	Multi	06/17/20	06/17/20	LN M-F	CM	10-10:35pm	--W----	:30	1	\$300.00	P4	3.20	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	--W----					1	\$300.00		3.20			
16	Multi	06/19/20	06/19/20	LN M-F	CM	10-10:35pm	----F--	:30	1	\$300.00	P4	3.20	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	----F--					1	\$300.00		3.20			
17	Multi	06/22/20	06/22/20	LN M-F	CM	10-10:35pm	M-----	:30	1	\$300.00	P4	3.20	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	M-----					1	\$300.00		3.20			
18	Multi	06/22/20	06/22/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$140.00	P4	4.10	NM	1	\$140.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				M-F 430-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	M-----					1	\$140.00		4.10			
19	Multi	06/17/20	06/17/20	M-F 430-5p	CM	430-5pm	--W----	:30	1	\$280.00	P3	4.10	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				M-F 430-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	--W----					1	\$280.00		4.10			
20	Multi	06/19/20	06/19/20	M-F 430-5p	CM	430-5pm	----F--	:30	1	\$280.00	P3	4.10	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				M-F 430-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	----F--					1	\$280.00		4.10			
													Totals	19	\$4,220.00



125 West 55th St
New York, NY 10019

Contract # 26939712	Changes as of: 6/22/2020 at 2:11 PM	Version: Current State Version 3
CPE: BUSK/BUS/0216	Flight: 6/16/20 - 6/22/20	Station: KSNW
Agency: ASSEMBLY	Advertiser: Barbara Bollier - Sen - KS	Market: Wichita
711 3rd Avenue	Product: BOLLIER FOR US SENATE (KS)	Office: WASHINGTON
3rd Flr	Agency Order #: 102903	Service: Nielsen
New York, NY 10017	Buyer: DIANA VANEEUWEN	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	

Con Type: POLITICAL/VOTE
Total \$: \$4,220.00
Total Spots: 19
Total CPP: \$49.47
Total GRP: 85.3
Traffic #: A2541372

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	HH Rating	HH Impression	Len	6/16 - 6/22							Total Spots	Total \$	CPP*	GRP*
										6/16	6/17	6/18	6/19	6/20	6/21	6/22				
1	M-Su 7a-8a		Today Show (7-8am)	\$175.00	2.3	12,600	3.1	11,600	30	1	0	0	0	0	0	0	1	\$175.00	\$76.09	2.3
2	M-Su 12:30p-1p		Good Day Kansas	\$70.00	1.3	8,200	2.0	7,700	30	1	0	0	0	0	0	0	1	\$70.00	\$53.85	1.3
3	M-Su 5p-5:30p		KSN News	\$175.00	4.5	24,700	5.3	20,000	30	1	1	1	0	0	0	0	3	\$525.00	\$38.89	13.5
4	M-Su 5p-5:30p		KSN News	\$125.00	4.5	24,700	5.3	20,000	30	0	0	0	0	0	0	1	1	\$125.00	\$27.78	4.5
5	M-Su 6p-6:30p		KSN News	\$225.00	5.2	27,400	5.9	22,400	30	1	1	0	1	0	0	0	3	\$675.00	\$43.27	15.6
6	M-Su 6p-6:30p		KSN News	\$150.00	5.2	27,400	5.9	22,400	30	0	0	0	0	0	0	1	1	\$150.00	\$28.85	5.2
7	M-Su 6:30p-7p		WHEEL OF FORTUNE	\$300.00	7.0	0	0.0	0	30	1	1	0	1	0	0	0	3	\$900.00	\$42.86	21.0
8	M-Su 10p-10:35p		KSN News	\$300.00	3.2	17,500	3.7	14,200	30	0	1	0	1	0	0	1	3	\$900.00	\$93.75	9.6
9	M-Su 4:30p-5p		JEOPARDY	\$140.00	4.1	0	0.0	0	30	0	0	0	0	0	0	1	1	\$140.00	\$34.15	4.1
10	M-Su 4:30p-5p		JEOPARDY	\$280.00	4.1	0	0.0	0	30	0	1	0	1	0	0	0	2	\$560.00	\$68.29	8.2
TOTALS:										5	5	1	4	0	0	4	19	\$4,220.00	\$49.47	85.3



125 West 55th St
New York, NY 10019

Contract # 26939712	Changes as of: 6/22/2020 at 2:11 PM	Version: Current State Version 3
CPE: BUSK/BUS/0216	Flight: 6/16/20 - 6/22/20	Station: KSNW
Agency: ASSEMBLY	Advertiser: Barbara Bollier - Sen - KS	Market: Wichita
711 3rd Avenue	Product: BOLLIER FOR US SENATE (KS)	Office: WASHINGTON
3rd Flr	Agency Order #: 102903	Service: Nielsen
New York, NY 10017	Buyer: DIANA VANEEUWEN	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$4,220.00
		Total Spots: 19
		Total CPP: \$49.47
		Total GRP: 85.3
		Traffic #: A2541372

Special Instructions	
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Competitive Information	
Market Budget:	\$4,730
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	19	\$4,220.00	\$49.47	85.3
Total	100%	19	\$4,220.00	\$49.47	85.3

Monthly Summary		
Month	Spots	Dollars
2020-Jun	19	\$4,220.00
Total	19	\$4,220.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	6/22/20 11:48 AM	KELLY JOHNS	Confirmed		1	\$-175.00	\$4,220.00	Changes: Total \$ from \$4,395.00 to \$4,220.00, Total Spots from 20 to 19, Total GRPs from 91.3 to 85.3, Total CPP from \$51.81 to \$49.47, Total GIMPs from 0 to 85, Total CPM from \$0.00 to \$49,472.45. 1 buyline added or modified.
Queued for Electronic Contracting	6/15/20 8:55 AM					\$0	\$0	
Revision	6/15/20 8:40 AM	KELLY JOHNS	Confirmed			\$0	\$4,395.00	Changes: Origoffice Id to 109, Office from NEW YORK to WASHINGTON.
New	6/15/20 8:40 AM	KELLY JOHNS	New	20		\$4,395.00	\$4,395.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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